

# Hear Ye, Hear Ye

## A forum for the rest of us at the FLAA Convention

For the first time ever, the Florida Academy of Audiology (FLAA), at its *Sound Waves and Sunsets* Convention, offered a two-part Public Community Awareness Class. The first part consisted of FLAA's Educational Director presenting with questions and answers following. The second half permitted interested members of the public to wander through the exhibit

hall where almost 30 manufacturer representatives showed their latest and greatest products. About a dozen people listened raptly as Sergio Guerreiro, AuD.



**Sergio Guerreiro, AuD.**

—Photo by Ed Ogiba

explained the rationale behind this first time event – that audiology is more than fitting and programming hearing aids. It is about the whole person, the quality of their lives whether it be in the family, social, business or school circles. FLAA has come to recognize the truth of this. The first step on this journey was accomplished when FLAA and HLA-Florida joined hands in a partnership in 2009. During ensuing articles, conversations, and brain storming, it culminated in the Academy's offer of this Public Forum. HLA-Florida is grateful for the chance to interact with FLAA's members.

There was spirited discussion after the presentation and everyone was happy to hear that this event will be held again at next year's convention in St. Augustine, perhaps even with extended hours.

Afterward, everyone wandered through the hall and had a good chance to get to know some members of the Academy and learn about new products. My husband,

Tom, and I represented the Hearing Loss Association



**Judy and Tom Martin**

—photo by Colleen Schuster

of Florida. Our booth, inside the hall, was overflowing with new literature on looping technology, consumer information on choosing hearing aids, membership applications and more importantly a dish of chocolate candy which was replenished regularly.

Some HLAA members dropped by and among them were Marjie Anderson, Ed Ogiba, Julie Eisele, Flo Innes, and Walt and Aimee Ivey.

Thank you Sharon Rophie, President, for inviting us, Noel Crosby, FLAA Liaison to HLA-FL for mentoring me; Jody Rosen for your unfailing attention to the logistics; and to others unnamed. We look forward to next year in St. Augustine with great excitement.

—Judy Martin,

HLA-Florida Liaison to FLAA

(More Convention photos on pages 5, 6 and 7.)

**Hearing Loss  
Association  
of Florida**

*Is in partnership with*



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Don Powell, Gainesville

**UPCOMING BOARD MEETINGS**

Sat., Oct. 1, 2011 - Delray Beach  
 Sat., March 24, 2012 - Sarasota

**HLAA BLOGS FOR YOU!**

[Brenda Battat's Blog](#)  
[Nancy Macklin's Convention Blog](#)

[Lise Hamlin's Public Policy and Advocacy Blog](#)

[Elizabeth LeBarron's Chapter and State Development Blog](#)

**We are on Facebook!****We are on Twitter!****We are on Yahoo!**

If you are a member of Facebook, check us out. You can add news and photos of your chapter, send announcements of events or share hearing loss news of general interest. You can follow us on Twitter or join our Yahoo group.

[www.facebook.com/HLA.Florida](http://www.facebook.com/HLA.Florida)  
[twitter.com/hlaflorida](http://twitter.com/hlaflorida)  
[health.groups.yahoo.com/group/HLA-FL/](http://health.groups.yahoo.com/group/HLA-FL/)

**You Can Help**

We publish six electronic newsletters (November, January, March, May, July and September). Circulation is 800. All editions are posted to the website and remain there.

Advertising rates for the e-newsletter are \$150 for a full page, \$85 for a half page and \$50 for a quarter page. Chapter leaders, please forward the link for this newsletter to your members or you may send us their e-mail addresses.

Subscribe (or unsubscribe) to our electronic edition by sending an email to

[HearYeHearYe2006@gmail.com](mailto:HearYeHearYe2006@gmail.com)

**Attention Florida Residents****Join HLAA Now**

We hope you agree that there is nowhere else where people with hearing loss can benefit from a national advocacy presence, a website with reliable, organized, and archived answers to questions about hearing loss and assistive technology, the Hearing Loss Magazine, with credible, current information, over 200 local support chapters and 14 state organizations, discounts to annual national conventions and many regional conferences

All issues of *Hear Ye, Hear Ye* will be posted on our website only. If you are on our mailing list, you will receive an email when it is available. If you want to subscribe or unsubscribe, please use this link:

[HearYeHearYe2006@gmail.com](mailto:HearYeHearYe2006@gmail.com)

Editor: [Judy G. Martin](#)  
 Tax Deductible donations may be mailed to  
 8019 Leafcrest Drive,  
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 **Hearing Loss Association of Florida**

## Difficulty hearing on the phone?



Don't let hearing loss keep you from using the telephone. With CaptionCall you can understand every word of every call with its large caption-enabled screen and custom frequency amplification.

### All you need to get started:

High-speed internet connection  
Standard home phone connection  
Ordinary home electrical outlet

# FREE!

The **first 100** CaptionCall phones are **absolutely free for HLAA members** (regularly \$149). Refer to promo code **MS1099**.

Contact Debbie at [DReddish@CaptionCall.com](mailto:DReddish@CaptionCall.com) or call **1-877-557-2227** to order your **Free CaptionCall phone** today.  
Expiration date: 10/31/2011

- Free delivery.
- Free installation.
- Free captioning service—funded by the FCC so there are no new bills and no monthly charges.

**Special Statewide  
Meeting for  
Chapters  
Save the Date!  
Saturday, March  
24, 2012**

Brenda Battat, the Executive Director of the Hearing Loss Association of America (HLAA), is coming to Florida to highlight the 'State of the Union' in a special statewide chapters meeting. Mark your calendar for Saturday, March 24, 2012.

She will speak about on ***How HLAA is addressing YOUR hearing needs, access and rights.*** The extraordinary session will also feature other speakers, including Pat Kricos, President of the American Academy of Audiology. She will provide an update on ***Getting in the Loop***, the national initiative to promote hearing loop systems, which her organization is collaborating with HLAA.

This noteworthy gathering is free and will also include social time to meet with Brenda, Pat and HLA-FL leaders. It will be held on a Saturday, from 1:30 to 3:30 p.m. in Sarasota.

Several chapters are expected to make a day trip to participate in this session. Others may wish to stay longer and join two other unique events planned for that same day (see below). Speak to your chapter leaders, as well as other members in your chapter, about carpooling or other transportation options.

Anyone planning to attend this event should forward their name and the names of any guests to Judy Martin at [judygmartin@bellsouth.net](mailto:judygmartin@bellsouth.net). Your response will be needed to ensure a proper venue is selected for the expected audience.



**is Coming to Jacksonville!**

Are hearing aids not enough? Join us at the Jacksonville HearLIFE Expo!

**Saturday, September 17, 2011 • 2:00-5:00 p.m.  
Jacksonville Marriott • 4670 Salisbury Road • Jacksonville, FL 32256**

Find out how cochlear implant users are reconnecting to the world of sound. This educational program will provide information about the causes of severe hearing loss and how cochlear implants can help you or your child hear again. Presenters from Jacksonville Hearing & Balance Institute and people who have received cochlear implants will be in attendance, so you can ask them about their experience first-hand. Family and friends are welcome to attend. Captioning and induction loop system provided, as are complimentary hors d'oeuvres and refreshments. The event and self-parking are free. Cochlear implants are covered by Medicare, Medicaid and most insurers.

The Hearing Loss Association of Florida will have a booth with informational literature about HLAA and the local Jacksonville chapter. Judy Martin, State Chapter Coordinator, will be on hand to answer any questions about this association which educates, supports and advocates for people with hearing loss.

For more information and to RSVP, contact LeAnn Boone, [leann.boone@medel.com](mailto:leann.boone@medel.com). This event is sponsored by world-wide hearing implant technology leader MED-EL Corporation. For more information, visit: <http://www.hearlifeexpo.com/jacksonville/> People can also call (888) MED-EL-CI (633-3524) or send an email to [implants@medelus.com](mailto:implants@medelus.com).

**The Hearing Loss Association of America (HLAA) website has been upgraded. Don't forget to check it out!**

[www.hearingloss.org](http://www.hearingloss.org)

**The next meeting of the Florida Coordinating Council (FCCDHH) will meet in Fort Lauderdale on Thursday and Friday, September 15 and 16. Public comment period is scheduled for Thursday from 4 - 6 p.m.**

[www.fccdhh.org](http://www.fccdhh.org)

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[www.ccacaptioning.org](http://www.ccacaptioning.org)**

**CCAC**



## Building on a Strong Foundation – FTRI and FLAA

– Colleen Schuster, FTRI Outreach Manager

FTRI recently exhibited at the Florida Academy of Audiology's annual conference, August 25-27 in Clearwater Beach. Audiologists are one of the approved certifiers for the FTRI application and are consistently one of the top referral sources for the



**FTRI Outreach Specialist, Erin Lewis, at the FTRI booth.**

FTRI program. The annual conference is an excellent opportunity for FTRI to gain feedback and encourage audiologists to collaborate with their local regional distribution centers.

As an example, FTRI works closely with several Tallahassee-area practices, including Audiology Associates of North Florida, a division of Tallahassee Ear, Nose & Throat, PA. A longstanding proponent of the FTRI program, Audiology Associates distributes and certifies applications for clients on a regular basis. "The FTRI application is a standard part of the informational packet we provide to patients identified with hearing impairment," said Mandy Bullard, Au.D. "After a patient is diagnosed with hearing loss, we tell them they're eligible for a free amplified phone. Patients are thrilled and know we have their best interests at heart. It's a win-win situation."

FTRI distributes specialized telephones both on-site at Audiology Associates and at select special events. Recently, FTRI set up demonstration telephones in a separate office at the busy Tallahassee practice. Eligible patients were directed to the private room to test the telephones and receive training on a telephone best matched to their hearing loss. Patients may choose to coordinate a follow up visit or simply come by on distribution day. This on-site distribution saves the client a trip to the FTRI office.



**FTRI Outreach Specialist Erin Lewis demonstrates the XL-40 telephone with an FLAA member.**



Toll-Free: (800) 366-9950  
Fax: (817) 738-1970  
Videophone: (682) 200-1331

### NEW! VibeAlert Alarm Clock

Reg. Price: **\$38.95**  
HLAA price: **\$33.00**



#### Tired of oversleeping?

Don't miss another early morning appointment get your Krown VibeAlert Alarm Clock today. The VibeAlert includes a strong bed shaker and audible buzzer. You can select the alert that best fits your lifestyle; sound only, shaker only or both sound and shaker. The VibeAlert is a small but powerful alarm clock; great for your home but small enough to take with you when you travel.

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In May, FTRI joined Audiology Associates at their annual hearing seminar held at a large area retirement community. FTRI presented information about the telephone program while the audiologist provided hearing screenings. Qualified applicants received a free telephone and training.

"We are grateful that so many audiologists distribute applications in their office," said Colleen Schuster, FTRI Outreach Manager. "We encourage them to also partner with their local distribution center for special events they host, area health fairs, or even an on-site distribution of phones in their office," said Schuster. The FLAA conference was an excellent venue to reinforce this message and explain the value one-on-one.

If your organization would like a presentation or distribution of the FTRI amplified telephones, please contact your nearest regional distribution center. Go to [www.ftri.org](http://www.ftri.org) and click on "Locations" on the left side of the page.



**USF audiology students test the various FTRI telephones.**

–photos by Colleen Schuster

# THE LIGHTER SIDE OF THE FLAA CONVENTION



**HLA-FL State Coordinator Judy Martin adds another title in her esteemed hearing loss career as she is recognized as THE Conference "Know It All."**



**HLA-FL Board of Trustee member, Flo Innes is shown with HLAS member Julie Eisele explaining the innovative new 14 lb. hearing aid which she saw in the exhibit hall that picks up HBO and over 400 other entertainment channels. :-)** Seriously, the 30 some exhibitors offered quite an array of wonderful new products.



**Sheraton Sand Key Resort, site of FLAA's Sound Waves and Sunsets Convention**



**Elizabeth Janovsky introduces the new CaptionCall phone (see their ad on page 3 of this issue). Free to all HLA members.**

**-photos and captions from Ed Ogiba, president, HLA-Sarasota**



## BHI Survey: Hearing Aids Help Majority of Users to Regain Quality of Life

*From The Hearing Review - Sept. 2, 2011 via HOHBob's bhNews*

Washington, DC - According to a new research study conducted by the Better Hearing Institute (BHI), today's technically advanced, sleekly designed hearing aids are helping people with hearing loss regain their quality of life and remain socially involved.

The researchers surveyed 2,000 hearing aid users from across the United States and found that 8 out of 10 hearing aid users are satisfied with the changes that have occurred in their lives specifically due to their hearing aids. In addition, 82% participants say that they would recommend hearing aids to their friends.

"This survey clearly reveals how dramatically people's lives can improve with the use of hearing aids," said Sergei Kochkin, PhD, BHI's executive director and frequent contributor to The Hearing Review.

The improvements that participants saw in their quality of life as a result of their use of hearing aids were

- Nearly 70% of hearing aid users said their ability to communicate effectively in most situations improved because of their hearing aid;
- A little more than half said their hearing aids improved their relationships at home, their social life, and their ability to join in groups;
- Roughly 40% percent noted improvements in their sense of safety, self-confidence, feelings about self, sense of independence, and work relationships;
- Between 25 and 33 percent of hearing aid users said they even saw improvements in their romance, sense of humor, cognitive skills, and mental, emotional, and physical health;
- 91% percent of all hearing aid users surveyed are satisfied with the ability of their hearing aids to improve communication in one-on-one situations;
- 85% of hearing aid users are satisfied their hearing aids improve communications in small groups;

- 80% are satisfied their hearing aids improve communications while watching television;
- 78% are satisfied their hearing aids improve communications while outdoors;
- 78% are satisfied their hearing aids improve communications during leisure activities;
- 77% are satisfied their hearing aids improve communications while shopping; and
- 77% are satisfied their hearing aids improve communications while riding in a car.

Kochkin commented that outdated notions about hearing aids pose a significant barrier that inhibits people from addressing their hearing loss. He also said that public perception of hearing aids hasn't kept pace with the new technologies and discreet designs of today's modern devices. Furthermore, the misperceptions are holding people back from improving their quality of life by addressing their hearing loss.

Indeed, the BHI study reveals that 79% of people who do seek help and use hearing aids are satisfied with them, and 86% are satisfied with the benefit they derive from hearing aid usage.

"Today's hearing aids are about staying young, not growing old," Kochkin explained in the press statement. "People want to hold onto their vitality as they enter and move through middle-age. But when someone ignores a hearing loss-which oftentimes has progressed gradually over time as a result of repeated noise exposure-that individual unwittingly begins losing the very vitality they treasure. What this research shows, however, is that those who do face their hearing loss and use hearing aids are experiencing significant and satisfying improvements in their quality of life."

*For more details, see the entire news release on BHI's Web site.*

**SOURCE:** [Better Hearing Institute](http://www.betterhearinginstitute.com)

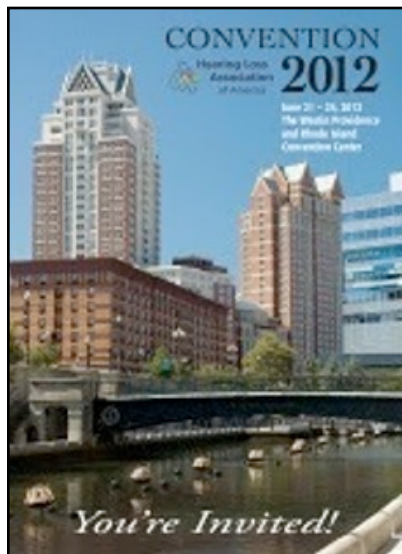


Noël Crosby wears many hats – wife, mother, audiologist, FLAA liaison to HLA-Florida, and here she is with her AudBling hat. She shows her cochlea-shaped jewelry and helps a customer at the FLAA Convention to make a hard decision. If you'd like to see her many creative ideas, go to [www.AudBling.com](http://www.AudBling.com). You won't be sorry. (Sorry, Mike, no pictures of you here.)

## Providence, RI to host Convention 2012

—Nancy Macklin, Director of Events and Marketing

You're invited to attend the largest educational convention and tradeshow for people with hearing loss, their families and the professionals that educate and work with people with hearing loss.



I have many things to share with you! First of all, you'll notice our new Convention logo that will be used from year to year by just changing the year. We believe this logo more closely ties the Convention to HLAA (unlike a separate logo created

just for a specific host city).

OK, now on to the fun stuff!

In the photo above, the tall building on the left is The Westin Providence, our Convention hotel. It is connected by sky bridge to the Rhode Island Convention Center where all the events will take place. Those things you see in the river are called braziers - there's 100 of them that are lit using an aromatic wood during WaterFire events. The **keynote speaker** for Convention 2012 will be Howard Weinstein who has an amazing and inspiring life story. You can read more about how he has dedicated his life to distributing solar-powered hearing aids to low-income people in developing countries in the upcoming September/October issue of *Hearing Loss Magazine*. You won't want to miss this engaging speaker who is traveling from Brazil to be with us.



Howard Weinstein

Researchers and medical professionals from Johns Hopkins University will present the **Research Symposium**, *How the Brain Makes Sense of the World of Sound*. More information about the presenters and as well as their abstracts will be posted soon on <http://www.hearingloss.org/>.

**Abracadabra!** Back by popular demand, master magician **George Saterial** will perform at the banquet

on **Friday, June 22**. George performed at Convention 1998 in Boston so many of you may already know how truly amazing he is. George is the first and only magician in the world that has received magic's highest and most coveted honors, "The Gold Medal of Excellence."

Stay tuned for more information about Saturday night's off-site event - it will definitely be an evening to remember! Look for more information on our new website!

### A list of venues looped for sound in Florida

If you know of others, please email the information to [HearYeHearYe2006@gmail.com](mailto:HearYeHearYe2006@gmail.com)

Anna Maria Island - Episcopal Church of the Annunciation  
Clearwater - Our Lady of Lourdes  
Clearwater - St. Michael Church  
Dade City - Church of Christ at Trilacoochee,  
Dover (underway) - First Baptist Church  
Dunedin - The Kirk of Dunedin Community Church  
Dunedin - Our Lady of Lourdes Catholic Church



Gainesville - Grace Presbyterian Church  
Gainesville - Oak Hammock at University of Florida  
Jacksonville - Whole Foods Market  
Largo - City of Largo Public Library  
Largo - Largo Community Center  
Marco Island - Marco Presbyterian Church  
Melbourne - Melbourne 7th Day Adventist Church  
Merritt Island - Redeemer Lutheran Church  
Merritt Island - St. Luke's Episcopal Church  
Miami Shores - Miami Shores Presbyterian Church,  
Naples - Moorings Park Retirement Community  
Naples - Naples United Church of Christ  
St. Petersburg - St. Peter's Episcopal Cathedral  
St. Petersburg - Westminster Presbyterian Church  
Sarasota - Alderman Oaks Retirement Community  
Sarasota - Caragolio's Restaurant  
Sarasota - North Sarasota Public Library  
Sarasota - Owen's Fish Camp  
Sarasota - Whole Foods Market, Cash Register #1  
Sun City Center - St. Andrew Presbyterian Church (Sanctuary and Fellowship Hall)  
Tallahassee - Westminster Retirement Communities Foundation  
Tampa - First Presbyterian Church  
The Villages - Ashley Wilkes Room, The Savannah Center  
The Villages - Community Development District Boardroom  
West Palm Beach - Hope Lutheran Church Parsonage  
Winter Haven - Village Church of God



## OUR CHAPTERS SPEAK . . .

### Welcome to the Hearing Loss Association of Greater Miami

This new chapter is under the leadership of Joe Dashiell. His fellow board members are Maria Elena Septien, Alyssa Bobadilla, June Keedy and Joe Nadeau. They held their second meeting at the offices of Greater Miami Audiology in the Mercy Hospital campus. Others who attended were Jerry Ellis, Marta P. Johnson, Julie Nieda, Michele Sherman, and Carmen Orta.

Michele Sherman, Au.D., provided an informational presentation on the broad services offered by Greater Miami Audiology, including tinnitus and balance testing and treatments, hearing aids, cochlear implants, and and the BAHA (bone-anchored hearing aids).

Joe Dashiell presented some PowerPoint slides called, "The Birth of a Chapter," which describes the process in which a chapter is formed and the location for help and assistance. The attendees then decided on the new name and selected the officers. They also decided that their meeting place was a good location – centrally located – with room for growth.

After business was completed, the group had time to get to know one another and enjoy refreshments.

The next meeting date will be announced and you can contact Joe at [joe.dashiell@gmail.com](mailto:joe.dashiell@gmail.com) or 305.213.4092 (M)

### Chapter Collaboration Workshop March 24

The morning of March 24, 2012 will feature a special workshop for chapter leaders to learn from each other as we explore various ways to improve our chapters and enhance overall member satisfac-



tion. The roundtable discussion will be led by State Coordinator, Judy Martin, with Brenda Battat as a special expert guest. To ensure the session is focused at issues of the most relevance for each chapter, a short questionnaire will soon be sent to all chapter leaders to help focus the agenda and priorities. All chapter officers and chapter board members are encouraged to register for this special, free workshop with Judy Martin [judygmartin@bellsouth.net](mailto:judygmartin@bellsouth.net).

Enid and I just returned from a six-week stay in Killington, Vermont. We do that nearly every summer from July 1 through about middle of August. They have a nice program for seniors called *Summer Fest* that is provided for the several hundred people who take advantage



various apartments and condos.

*Summer Fest* offers lectures by visiting professors from universities, other professionals and adventurers on many interesting subjects (politics, government, science, nature, travel, etc.). There are also classic movies, live theatre performances and other outdoor events throughout

of the low summer rentals available at the various apartments and condos owned by ski enthusiasts who like to keep them occupied when there is no snow on the ground. The activities are centered at a local hotel (the Grand Hotel) and also at the local library. The overall program is organized and conducted by hotel staff members who also maintain the rental program for the

the area that make the stay interesting and entertaining.

When my affiliation with HLAA and the work I do as a chapter leader became known, I was asked to provide a program on hearing loss. I selected my PowerPoint presentation on *The Dangers of Being Hearing Impaired*. I am always ready to promote HLAA and what we do! The event was at the local library and they actually advertised it for local residents as well as the *Summer Fest* attendees. It was very nicely attended and they asked me to do a series of presentations (one a week for four weeks) on hearing loss next year.

—Oscar Segal, President

### HOW DO YOU HEAR?

**HEARING AND UNDERSTANDING ARE NOT THE SAME!**

There are situations where People with normal hearing can't always be certain that what was heard is indeed what was actually said.

For those of us suffering any loss of hearing – if it's only just a small five-percent loss – that dangerous misunderstanding is almost always a certainty! It can kill you!

**COME LEARN ABOUT**

**THE INHERENT Dangers OF BEING Hearing Impaired**

**Thursday, July 28, 1:30 p.m.**

**SHERBURNE LIBRARY**

**Would you like to hear Oscar speak?  
Here's the link. Click on the video.**  
<http://www.hladelrayboynton.org/>



The Lee County chapter of HLA has been inactive for some time. Jim and Lois Smith of Lehigh Acres would like to activate it and hope to meet in the Deaf Services Center in Fort Myers. They were leaders of the Naples Chapter before moving to Lehigh three years ago. If you are interested in getting the Chapter going again, please contact them at [lojims@embarqmail.com](mailto:lojims@embarqmail.com) with **Lee County HLA** in the Subject line. Or call Jim at 239-369-7532. They are anxious for you to contact them!

—Jim and Lois Smith



The Gainesville Chapter participated in the annual ADA Expo focusing on emergency awareness. We have over 50 venues helping to educate the community and provide support. President Lynn Rousseau is on the Citizens Disability Advisory Committee (CDAC) and was recently approved to be a member of the Human Rights Advisory Board representing the hard of hearing community.

Dr. Patricia Kricos and Lynn Rousseau will begin the *Living With Hearing Loss* classes at the United Way Conference Room, 6031 NW 1st Place, in Gainesville. It began Friday, September 2 and will continue September 9, 16, 23, 30, October 7, 14, and 28. Make up date is December 2. The first part, *Living with Hearing Loss*, begins at 2:30 p.m. The second part, the Lip Reading Class, begins at 4 p.m.

To register, contact 352-294-5151 or [MMcCaghren@phhp.ufl.edu](mailto:MMcCaghren@phhp.ufl.edu)

This program is sponsored by the Hearing Loss Association of Gainesville and the University of Florida Audiology Department.

## Meetings



**September 7, 2011**

**New Advances in Research and Treatment for Tinnitus**

**Real Hope for the Tinnitus Sufferers**

**Angela Evens, MS., and**

**Patricia Harrington, Au.D. President,  
Audiology Innovation, Largo, FL**

## Do you live in the Ocala, Babson Park, Lakeland or Lee County areas?

A few good people are looking for a few more good people to establish chapters or to build up current ones. Are you one of them?

In Ocala/Marion County, Leigh Ann Watts, AuD. is hoping to get a group going. She can be reached by email [LALRDW@aol.com](mailto:LALRDW@aol.com).

In Lee County, Lois Smith, a former member of the Naples chapter, is hoping to encourage more interest in the Lee County chapter or else begin a new chapter. Lois and her husband, Jim, can be reached at [lojims@embarqmail.com](mailto:lojims@embarqmail.com)

In Babson Park, an exploratory meeting is being held on October 11 at 10 a.m. at the Babson Park Community Church, Highway 17 & Rainbow Road. This group is being led by Terry Longval and Kevin Barlow, AuD.

There is interest in starting a group at the Central Florida Speech and Hearing Center in Lakeland.

If you know of other areas where a few good people live, who might be interested in having an HLA chapter in their neighborhood, please let me know. Please contact me if you would like more information about the above groups.

Judy Martin,  
Florida State Chapter Coordinator  
[judygmartin@bellsouth.net](mailto:judygmartin@bellsouth.net)

## Meetings & Events



**Saturday, September 17**  
**Hear Life Expo, 2 - 5 p.m.**

**Jacksonville Marriott, 4670 Salisbury Rd.**

**Tuesday, September 20**  
**6:30 p.m. Natasha Richardson,**  
**Vocational Rehab Counselor**  
**Florida Dept. of Education**

**Sunday, October 16**  
**Spirit of ADA - A Family Day**  
**at the Jacksonville Zoo & Gardens**

**Tuesday, October 18**  
**6:30 p.m. Dick Valentine, Civil Rights Officer**  
**Department of Children and Families**



**Wed. September 21 – 1:30 p.m.**

**How to Read Your Audiogram**

Your audiogram pinpoints how well you hear pitch or frequency as well as loudness or intensity. It precisely measures the level of hearing in both ears and helps the audiologist and you to:

- assess why you have difficulty hearing certain voices or sounds
- clarify situations where you seem to hear, but don't understand
- determine what kind of hearing aids are best suited for your needs

Help manage your hearing health by learning how to read your audiogram.

Dr. Lisa Tanner, Au.D., CCC-A of Hearing & Speech Therapists in Brandon will present.

**Wed. October 19 – 1:30 p.m.**

**The Latest Advancements in Hearing Aid Technology**

**.... plus New Ways to Use Your T-coils**

This session will bring you up to date on what's new in hearing aids as well as new ways to get more out of your current hearing aid by using your T-coil.

Dr. Victoria Moore and Dr. Autumn Riley of The Hearing Spa will make this presentation, as well as be available to answer your questions.

...

We should all feel honored that the Van Wezel Foundation (VWF) has nominated the Hearing Loss Association of Sarasota for the annual National Philanthropy Day award given by the Association of Fundraising Professionals (AFP).

VWF has been an incredible partner and supporter in the mission to loop Sarasota as they have been instrumental in helping us to develop a grant for ten theaters in the area. Recently, the Van Wezel Performing Arts Hall announced they will be the first theater in town to offer a loop for all performances. I am also very grateful that many of you have promoted loops to various organizations in town, like Lucy Harrison who opened the doors at the First United, which will become the first Church in town with a loop.

The nominees will be presented at the 26th Annual Awards luncheon on November 15 at Michael's on East. For details, see <http://afpswfl.afpnet.org/>.

Whether we win, lose or draw on this award, I could not be more excited for the opportunity to make this highly influential group at AFP more aware of the benefits of a loop system.

I hope all of you will join me in thanking Van Wezel for their amazing and tireless support. The best way to do that is to go to their looped performances and extend your appreciation in person. I am planning to go to their special tribute to 9/11 next weekend. Hope to see you there or at another of their fabulous shows this season. Dolly Parton, anyone? For all their program listings, visit <http://www.vanwezel.org/>

Ed Ogiba, President



The Clearwater chapter has issued its first newsletter called *Little Louder Lines*. The editor is Marjie Anderson who is also the president.

The meetings are on the first Wednesday of the month at 12:30 pm in Meeting Room B of the Safety Harbor Library. The address is 101 Second Street North, Safety Harbor, Florida 34695. Upon entering the main doors, turn right and continue through the hall to the end. The meeting room is at the end of the hall. Since the group meets during lunchtime, members are asked to pack a lunch from home or grab something from a restaurant and bring it along.

Tess Crowder is vice-president. CART provider and program chair.

**September**

Hearing Dogs,  
Joyce Gerardi, DVM

**October**

Assistive Listening Technology,  
Flo Innes

**November**

CaptionCall (captioned phone  
at home),  
Elizabeth Janovsky

**December**

State Equipment Loan phone  
technology, FTRI

**January**

Latest Hearing Aid Technology,  
Lisa Tanner, AuD

**February**

ClearCaptions  
(captioned phone on the go),  
Frank Endres





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